

ALPHAS MANAGEMENT WEBINARS



Do you want growth through Leadership & Management?

The University of Bedfordshire, in partnership with The Open University and the University of Northampton is offering 8 webinars over a 4 week period with business experts, normally valued at £1000, but you can get these webinars fully funded if you're an eligible business.

To register for the webinars, please click [here](#)

Schedule for NOVEMBER 2020:

Week One 4th and 6th November

Leadership in Middle Market Companies

Week Two 11th and 13th November

Digital Tools, Strategy and Marketing

Week Three 18th and 20th November

Finance and Funding

Week Four 25th and 27th November

Staffing for the Future

For more information, please contact:

alphas@beds.ac.uk

alphas4business.org.uk



HM Government



European Union
European Regional
Development Fund

ACCELERATING LEADERSHIP & PRODUCTIVITY IN HIGH AMBITION SMEs

Webinar Agenda

Week One

Wed, 4 November 2020
10.00 – 11.30

Fri, 6 November 2020
10.00 - 11.30

Leadership in Middle Market Companies

- ALPHAS Support Programme
- Leadership in Middle Market Companies
- Leadership Assessments

Week Two

Wed, 11 November 2020
10.00 – 11.30

Fri, 13 November 2020
10.00 - 11.30

Digital Tools, Strategy and Marketing

- Digital Strategy
- Digital Problem Solving
- Digital Marketing and SEO

Week Three

Wed, 18 November 2020
10.00 – 11.30

Fri, 20 November 2020
10.00 - 11.30

Finance and Funding

- Financial Planning and Tools
- Finance Problem Solving
- Funding Sources

Week Four

Wed, 25 November 2020
10.00 – 11.30

Fri, 27 November 2020
10.00 - 11.30

Staffing for the Future

- HR in Middle Market Companies
- HR Problem Solving
- Leadership and Management Performance
- Grant Support and Networking