

ALPHAS MANAGEMENT WEBINARS

Do you want growth through Leadership & Management?

The University of Bedfordshire, in partnership with University of Northampton, is offering FOUR FREE webinars led by business experts, normally valued at £1,000 through the ALPHAS project. To access grant funding, eligible businesses will just need to undertake 12 hours of these useful certificated workshops.

To register for the webinars, please click [here](#).

Schedule January & February 2022:

Webinar One 8th & 11th March 2022

Leadership & Management

Webinar Two 15th & 17th March 2022

Digital Marketing & Tools for the Future

Webinar Three 22nd & 24th March 2022

Finance & Funding

Webinar Four 29th March & 1st April 2022

Performance & Productivity

For more information, please contact:

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ACCELERATING LEADERSHIP & PRODUCTIVITY IN HIGH AMBITION SMEs

This project is part-funded by the European Regional Development Fund

Webinar Agenda

Session One

Tues, 8th March 2022
10.00 – 11.30

Fri, 11th March 2022
10.00 – 11.30

Leadership & Management

- *Leadership and Management Performance*
- *Leadership Assessments*
- *HR Problem Solving*

Session Two

Tues, 15th March 2022
10.00 – 11.30

Thurs, 17th March 2022
10.00 – 11.30

Digital Marketing & Tools for the Future

- *Digital Strategy*
- *Digital Problem Solving*
- *Digital Marketing and SEO*

Session Three

Tues, 22nd March 2022
10.00 – 11.30

Thurs, 24th March 2022
10.00 – 11.30

Finance & Funding

- *Financial Planning and Tools*
- *Finance Problem Solving*
- *Funding Sources*

Session - Four

Tues, 29th March 2022
10.00 – 11.30

Fri, 1st April 2022
10.00 – 11.30

Performance & Productivity

- *Introduction to PACE*
- *Upskilling your workforce*
- *Routes to new funding and inward investment*
- *Business growth and waste decline*

*Access to further grant funding & consultancy
following completion of all workshops.*